



DANCING BUS ARRIVES ON BRIGHTON SEAFRONT!

South East Dance is delighted to announce that the Big Dance bus is coming to Brighton on Thursday 1st July at 1pm.

Inspired by the London to Brighton run, the arrival of the bus marks the official launch of Big Dance across South East England. The bus will arrive at the Peace Statue on Hove seafront at 1pm on Thursday 1st July and is sure to get everyone dancing!

One of London's iconic red buses has been converted into a unique and interactive venue for dance with its very own dance floor. It will create fun dance experiences throughout the afternoon. The PA system will be pumping to attract seaside strollers to come along and find out more about the host of activities and events taking place across the South East from the 3rd – 11th July.

On Thursday afternoon there will be the opportunity to watch and learn the *Little South East Dance* with Marie Forbes from Kent based Loop Dance Company, who will also be treating onlookers to a performance from their repertoire. There will be plenty of opportunities for everyone to get their feet moving on the seafront!

Here are just some of the free activities taking place:

Site Specific Performances - created by local choreographers, working with local community groups and performed in unusual spaces.

The Little South East Dance - a short dance piece that anyone can learn online and perform in flashmobs during Big Dance week in a number of locations.

Taster Sessions - opportunities to try out a diverse range of dance styles from street dance to South Asian Bharatanatyam, whatever your age or ability.

Schools Pledge - More than 70 south east schools will lead extra dance activity during school time throughout Big Dance week, culminating in a Guinness World Record Attempt at 1pm on the 9th July.

For more information about all of these activities and more please visit: www.southeastdance.org.uk

DATE OF ISSUE: Monday 28th June 2010

PHOTO CALL AND INTERVIEWS:

- **Location: Peace Statue:** In front of Meeting Place Café, Kings Road, Brighton, BN3 2WN
- **Media Briefing: 1.00pm:** Top deck of bus
- **Photo Call: 1.15pm**

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South East Dance Limited is a company registered in England and Wales. Registered Company no. 3434501. Registered Charity no. 1064900/00.



NOTES TO EDITOR

- South East Dance: Generating exceptional experiences in dance.

We are the national development agency for dance in South East England. Our mission is to ensure a thriving ecology for dance in the South East, enhancing conditions for more, bolder and better dance. We aim to raise the profile of dance and will work with partners within and beyond the region to achieve this. Artists and audiences are at the heart of all we do. We listen to, challenge and champion their needs and aspirations.

- Big Dance South East England is led by South East Dance and delivered in partnership with Brighton & Hove City Council, Creative Partnerships at the Centre for Community Engagement - University of Sussex, Kent County Council, Hampshire Dance, Oxford City Council, Woking Dance Festival and Wycombe Swan Theatre.
- Big Dance is London's Legacy Trust UK programme led by the Greater London Authority in partnership with Arts Council England and supported by major organisations including: Sport England, NHS London, London Councils, Museums, Libraries & Archives, London and the British Council. Big Dance 2010 will comprise of 9 days of dance events in unusual places throughout London showcasing the diversity of dance styles from 3 - 11 July. Visit <http://www.bigdance2010.com>
- Big Dance will be delivered nationally through lead regional facilitators including South East Dance. Big Dance South East England is supported by Arts Council England, and Big Dance.
- The Big Dance Bus is part-funded by the Dance Champions Group, which is chaired by Brighton-born businessman Rod Aldridge.

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Supported by

**ARTS COUNCIL
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